

VISIBILITY and ADVOCACY

Chair: Paul Etkind

Members: Karla Schmitt, Isaac Weisfuse, Elaine Collison, Theresa Raphael, Tracy Fisch

Goal 1: Increase NCSD's visibility and credibility.

Objective 1A: Within one year, NCSD will have a website that meets the needs of its constituents and key partners and accurately represents the organization to non-members.

Outcome 1A: Redesigned website is "live" and used by members and non-members as an information source and by members as a vehicle to conduct NCSD business such as meeting registrations.

Objective 1B: Establish a quarterly NCSD column in the Journal of *STD*.

Outcome 1B: NCSD contributes a quarterly column to the Journal.

Goal 2: Develop the capacity of NCSD to conduct advocacy for STD Prevention at the state and local levels.

Objective: Establish toolkits and training materials for advocacy at the state and local levels.

Outcome: Materials are developed and made available to membership.

Goal 3: Enhance the capacity of NCSD to conduct advocacy for STD Prevention at the federal level.

Objective: Develop activities to educate federal policymakers about STD prevention issues.

Outcome: NCSD increases its presence on Capitol Hill, OMB (White House) and HHS.

Goal 4: NCSD will develop position statements that reflect the priorities and consensus of its members.

Objective: Develop a flowing position agenda that is flexible and proactive.

Outcome: Position statements on key emerging issues are developed and disseminated.

Goal 5: NCSD will influence the national agenda around STD funding and program priorities.

Objective: For each new fiscal year, develop recommendations on STD funding and program priorities.

Outcome: NCSD develops recommendations for CDC prior to submission of DSTDP budget proposal.

EFFECTIVE DECISION MAKING

Chair: Elaine Collison

Members: Judy Owen-O'Dowd, Michael Lawrence

GOAL: Improve decision - making and organizational leadership: Make effective decisions that reflect the will of the membership.

OBJECTIVE 1: Align NCSD Organizational Structure with strategic plan.

OUTCOME: New structure for committees implemented.

OBJECTIVE 2: Develop a systematic functional plan for sub-committee, ad-hoc and advisory committees processes.

OUTCOME: All key decisions reflect membership input, diverse representation, work-plan and leadership opportunity.

OBJECTIVE 3: Develop Orientation for Members and Committees.

OUTCOME: Members understand Organizational Structure, goals and objectives and their role in NCSD.

FUNDING

Chair: Tom Bertrand

Members: Marty Goldberg, Wendy Wolf, Theresa Raphael

GOAL: To achieve a stable and diverse funding base that supports NCSD activities needed to fulfill its mission.

OBJECTIVE 1: In 2001, develop a three-year spending plan consistent with resources needed to accomplish coalition goals and objectives in .

OUTCOME: Plan prepared and approved

OBJECTIVE 2: Establish and maintain a 2nd five-year cooperative agreement with CDC in 2002.

OUTCOME: Grant awarded

OBJECTIVE 3: Obtain funding from at least two CDC non-STD program sources by December 2003.

OUTCOME: Two awards received

OBJECTIVE 4: Increase to more than 50% that portion of the NCSD budget attributable to non-CDC sources by December 2004.

OUTCOME: Fifty-one percent of NCSD funding is from non-CDC sources.

OBJECTIVE 5: Re-examine the NCSD dues structure and recommend changes as appropriate.

OUTCOME: Revised dues structure developed.

OBJECTIVE 6: Increase from 65% to 80% the percentage of project areas paying dues.

OUTCOME: Obtain dues from at least 52 project areas

MEMBERSHIP

Chair: Chris Newlon

Members: Heidi Jenkins, Lois Kantor

GOAL: Solidify and Strengthen Coalition Membership Base

OBJECTIVE 1: Define clear criteria for NCSD general and executive committee membership.

OUTCOME: Finalize general and executive committee membership criteria.

OBJECTIVE 2: Improve communications with membership.

OUTCOME: Increase communications from ____% to ____%. (Measures to be determined)

OBJECTIVE 3: Increase member satisfaction with product services.

OUTCOME: Increase member satisfaction from ____% to ____%. (Measures to be determined)

OBJECTIVE 4: By October, 2003, increase members' level of participation in NCSD.

OUTCOME: Increase member participation from ____% to ____%. (Measures to be determined)

STRENGTHEN & ENHANCE PARTNERSHIPS

Chair: Charlie Rabins

Members: Gail Bolan, Theresa Raphael

GOAL: Maintain and enhance partnerships with outside organizations

OBJECTIVE 1: Maintain and enhance partnership with ASHA

OUTCOME: Productive partnership with ASHA

OBJECTIVE 2: Develop partnership with National Network of HIV/STD Prevention Training Centers (NNPTC)

OUTCOME: Productive partnership with NNPTC

OBJECTIVE 3: By June 1, 2002 secure at least \$80,000 from at least pharmaceutical and/or lab test manufacturer (PLTM) to fund staff position dedicated to preventing viral STDs.

OUTCOME: Adequate funding to support additional NCSD staff position

OBJECTIVE 4: Increase Collaboration With NASTAD.

OUTCOME: Productive partnership with NASTAD

OBJECTIVE 5: Develop Partnership with National Family Planning Reproductive Health Association (NFPRHA)

OUTCOME: Productive partnership with NFPRHA

OBJECTIVE 6: Maintain and enhance NCSD participation in on-going STD Related Multi-partner organizations including CDC's National STD Prevention Partnership (CNSPP) and ASHA National Action Plan (ANAP)

OUTCOME: Productive partnerships with CNSPP and ANAP

OBJECTIVE 7: Develop partnership with Association of State and Territorial Laboratory Directors (ASTPHLD)

OUTCOME: Productive partnership with ASTPHLD

OBJECTIVE 8: Develop prioritized list of organizations to create partnerships and collaborations.